

FLIP Partner Award Description



Each National Training and Implementation Awardee Team will Receive:

1. Designation as the “official” FLIP partner in your community with promotion on FLIPKits.org;
2. 20 complete FLIP Kits for immediate implementation in your community;
3. Free access to design plans for 432 Kits (201 in English and Spanish, 15 in Chinese and Vietnamese);
4. Promotional materials and other resources needed to announce the availability of FLIP Kits and to encourage the public in your community to participate;
5. Two all-expense-paid (max. \$850/person) trips to participate in the May 18, 2011, FLIP National Training and Implementation Workshop in Houston; and
6. Exclusivity of FLIP implementation in your community, meaning that FLIP resources will not be provided by the Children’s Museum of Houston to any other organization within an acceptable, clearly defined circulation range.

What will be my FLIP responsibilities if my team receives an award?

- A. Send a qualified representative from your museum and library to arrive in Houston on May 17, 2011, and participate in the all day FLIP National Training Workshop on May 18 at the Children’s Museum of Houston.
- B. Host the FLIP Kits so that they are available for repeated check-out by families. Establish and maintain a system of circulation for FLIP Kits that provides for check-out, tracking, return, replenishment and continuing repetition of that cycle. This will include storage and a workspace for replenishment activities.
- C. Maintain communication with the Children’s Museum of Houston as long as FLIP is active in your community. This includes:
 - Providing information on circulation of kits.
 - Ensuring that the National FLIPKits.org website is maintained with the appropriate information regarding your community.
 - Ensuring that other related website information is appropriately maintained.
 - Providing feedback from the museum, library and families using the FLIP Kits so that the project may be improved over time.
 - Sharing any other information that is relevant to maintaining a robust and successful collaborative of national partners working toward similar goals of literacy learning and program quality.
- D. Secure local sponsorships as needed to maintain the program and expand it if growth is part of the local plan.
- E. Promote the availability of FLIP Kits in your local community through use of provided or other self generated materials.
- F. Provide National Sponsor, FLIP Originator and Trademark Recognition. Any announcement of an award or the project should include the following recognition statement, “The Family Literacy Involvement Program (FLIP™) was developed through a collaborative led by the Children’s Museum of Houston and is made possible through major funding from the Institute of Museum and Library Services.”

Implementation Models

In Houston, 2,040 FLIP Kits are circulating through 35 Library branches. There is a “dog house” style kiosk in each branch that showcases the FLIP Kits. The kits and kiosks were designed and produced by the Museum.

The Children’s Museum of Houston houses a Houston Public Library branch and is, therefore, already part of the Library’s materials transportation route. FLIP Kits are checked out from branches and returned to any branch in the Library system. From there, they are transported to the Museum for replenishment, and then returned to their home Library via Library courier.

There are many ways that FLIP implementation can happen. In some cases, circulation may be fully managed by the library, with the museum doing outreach programming to encourage family participation. Some cities may choose to implement a number of FLIP Kits in one branch without having them circulate through other branches. FLIP Partners are encouraged to create a circulation system that meets their unique needs. Any and all methods are welcomed as long as the commitment to circulate at least 20 is met.