

Examples of Fundraisers

Luncheons, Dinners or Galas



Might be good for your organization if:

- You want to get a specific message out about your Organization via a key speaker, presentation, or formal “ask.”
- You want to include money-raising activities, Such as auctions or paddle raisers
- Your Board and major supporters are motivated and Willing to provide backing as well as network on your behalf
- You have plenty of front money for expenses, Such as food, rentals, etc.

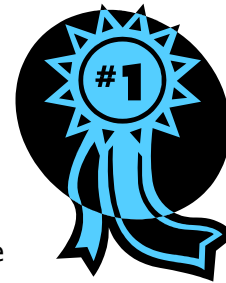


Take it one step further by changing the leadership committee and/or theme each year. Your leadership committee can tell you if they think people will dress up in 70’s garb. Have a “Fire & Ice Gala” using fun décor, food, and collaboration with local firemen as special guests!

Thons (runs, walks, dances, tournaments)

Might be good for your organization if:

- Your donors lead active lifestyles
- You have a strong corporate base for which You can raise sponsorship dollars
- You have the time and resources for up-front expenses And staff devotion.
- Your organization is looking for more community exposure
- You have a strong volunteer base



Take it one step further by soliciting pledges to raise more money with each participant

Sales (art openings, bake sales)



Might be good for your organization if:

- You have a motivated volunteer base that can relieve some of the labor
- You don’t have much front money for events (some can cost as little as \$200)
- Your organization is looking for more community exposure

Take it one step further by theming the product by looking at demand. Sell desserts during the holidays, barbecue during Memorial Day weekend, host a multi-household garage & craft sale during “spring cleaning.”

Examples of Fundraisers Continued

3rd Party Fundraisers (10% of sales/sales of certain items go to...)

Might be good for your organization if:

- a. Your organization has little planning time and/or staff
- b. You are able to partner with several organizations in your community
- c. You don't have much front money for events

Take it one step further by...

...Requesting a whole month of participation, rather than a day or night

...Asking someone to host and underwrite a party for friends, collecting ticket sales.



On-going (lectures, clubs, or series)



Might be good

For your organization if:

- a. Your donors want to
Build knowledge or
Relationships over time

b. You want to get a specific message out about your organization via a key speaker, presentation, or formal "ask."

Take it one step further by requesting a whole month of participation, rather than a day or night.

Event Extras

These items may be present at almost any event depending on your available time and resources:



- a. Raffles or door prizes can help raise more or entice more participants.
- b. Auctions take a lot of work, but can add to the value by letting your participants leave with fun items and getting other businesses involved.
- c. The best way to appeal to donors is to tie an event to the organization. Many of the Children's Museum of Denver's donors annually or bi-annually get their portraits taken. We partner with professional photographers so that the proceeds from an activity our donors already engage in now supports the Museum.