



One Book, Every Young Child, seeks to communicate to adults with children in their lives how the development of early literacy skills - through quality interactive experiences with books and stories - is critically important to a child's success in learning to read.

Goal of the Program

To increase awareness among parents and the early care and education community of the need for practices that promote early literacy development so that adults read often to children and adults engage children in the story as they read it.

Objectives

- Adults will have access to information about the importance of reading to children.
- Adults will have access to books and related resources that engage children.
- The program will reach all 67 counties in PA.
- The program will create a statewide caring collaborative that includes a variety of community partners focused on early learning activities and literacy

Collaboration

- Each of the collaborating agencies have their own separate programs to promote early literacy.
- One Book, Every Young Child takes advantage of existing strengths and builds a stronger program through collaboration than any of the partners can achieve in isolation.

Partners

- Pennsylvania Departments of Education
 - Office of Commonwealth Libraries
 - Office of Child Development and Early Learning
 - Division of Family Literacy (EvenStart and state family literacy program)
 - Division of Migrant Education
 - Bureau of Non-Public and Private Schools
- Public Welfare
- Insurance
- The Please Touch Museum in Philadelphia,
- The Children's Museum in Pittsburgh,
- The State Museum of Pennsylvania, the
- Pennsylvania Library Association
- Pennsylvania's 641 public libraries
- Pennsylvania Public Television Network
- Pennsylvania's Center for the Book
- PA Association for the Education of Young Children
- PA Childcare Association
- The Verizon Foundation.

Program Components

- Distribution of the selected book, to every public library and 15,000 early care and education programs. Verizon has funded the distribution of books to early care programs with a donation of \$40,000.
- Author visits

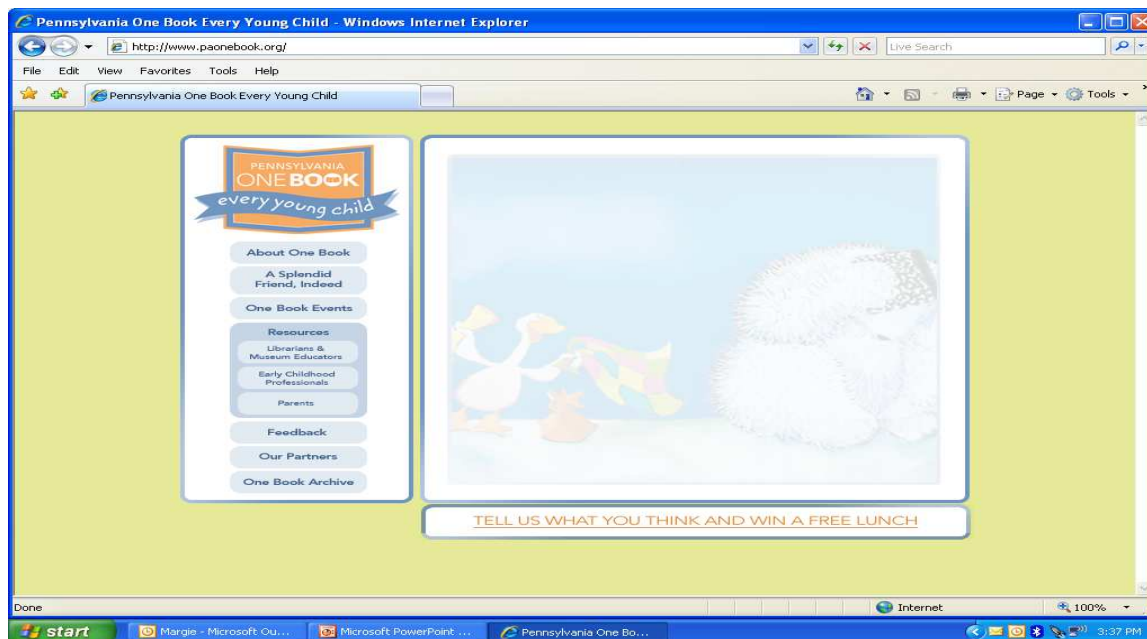


Children's Museums

Museums made a unique contribution by writing the activity manual and producing the traveling trunks

Children's Museum of Pittsburgh and the Please Touch Museum of Philadelphia developed the traveling trunks and the activities manual.





Web Site Components

- About One Book
- Up, Down, and Around
- One Book Events
- Resources:
 - Librarians & Museum Educators
 - Early Childhood Professionals
 - Parents
- Feedback
- Our Partners
- One Book Archives



Evaluation: Temple University

- What were the successful elements of the plan and the results?
 - Program reached adults and children in 60 of 67 counties in 2006 and all 67 counties in 2007
- What change if any, took place in the target audience?
 - 66% rated the presentation as being somewhat or very useful to them in learning about new ways to interact with children
 - 69% said they learned new techniques in how to engage a child in literacy activities
 - 79% reported receiving a copy of ***A Splendid Friend, Indeed*** during the event

Lessons learned and where do we go from here.

- Continue to broaden collaboration
- Continue to seek statewide funding
- Select books with same author/illustrator
- Find more ways to connect to parents

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