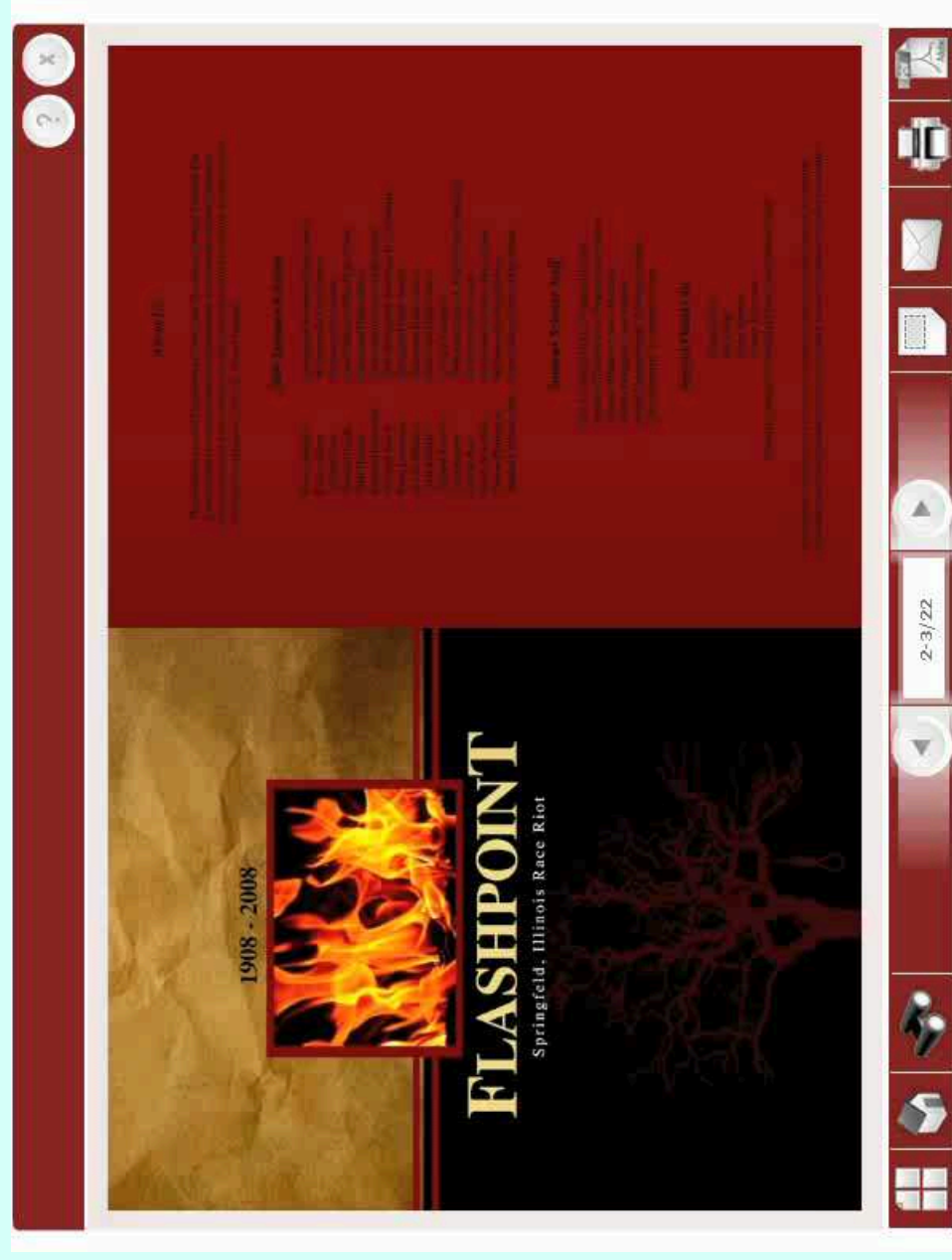


Abraham Lincoln Presidential Library and Museum

Flashpoint: Springfield Illinois Race Riots, 1908-2008



Build Community

- **Media can help build your community with various and diverse audiences.**
 - **Jersey City Museum: *I Love Jersey City***
 - **San Jose Museum of Art: *Road Trip***

Jersey City Museum

I Love Jersey City

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"I Love Jersey City"

Thumbnail Detail Comments



"I Love Jersey City" is an exhibition (on view in JCM's upper atrium June 25 – September 14, 2008) featuring photographs of Jersey City taken and submitted by the people of Jersey City. The collage style installation features many diverse and colorful portayals of the beloved city in which we live, work and play.

Visit www.jerseycitymuseum.org for more information.

Here is a fraction of the many photographs from the exhibition.

14 photos | 391 views

items are from 25 Jun 2008.

San Jose Museum of Art

Road Trip

Road Trip

Enhance Interpretation

- **Media enhances interpretation and broadens access to your offerings**
 - **Cahokia Mounds Museum: *A Visit to the City of the Sun***
 - **Indianapolis Museum of Art: *Orly Genger: Whole***
 - **Burke Museum of Natural History and Culture: *Meet the Mammals***

Cahokie Mounds Museum

A Visit to the City of the Sun



Indianapolis Museum of Art

Orly Genger: Whole



Burke Museum of Natural History and Culture

Meet the Mammals



SLIMBROWSER YouTube - Meet the Mammals - SlimBrowser

Address: <http://www.youtube.com/watch?v=68WlQz1ILb8>

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2008 (more info)
Burke Museum mammalogists move two 250+ pound whale skulls from storage to the museum gallery in preparation for Meet the Mammals!
www.burkemuseum.org

URL: www.youtube.com/watch?v=68WlQz1ILb8
Embed: <object width="425" height="344"><param

More From: burkemuseum

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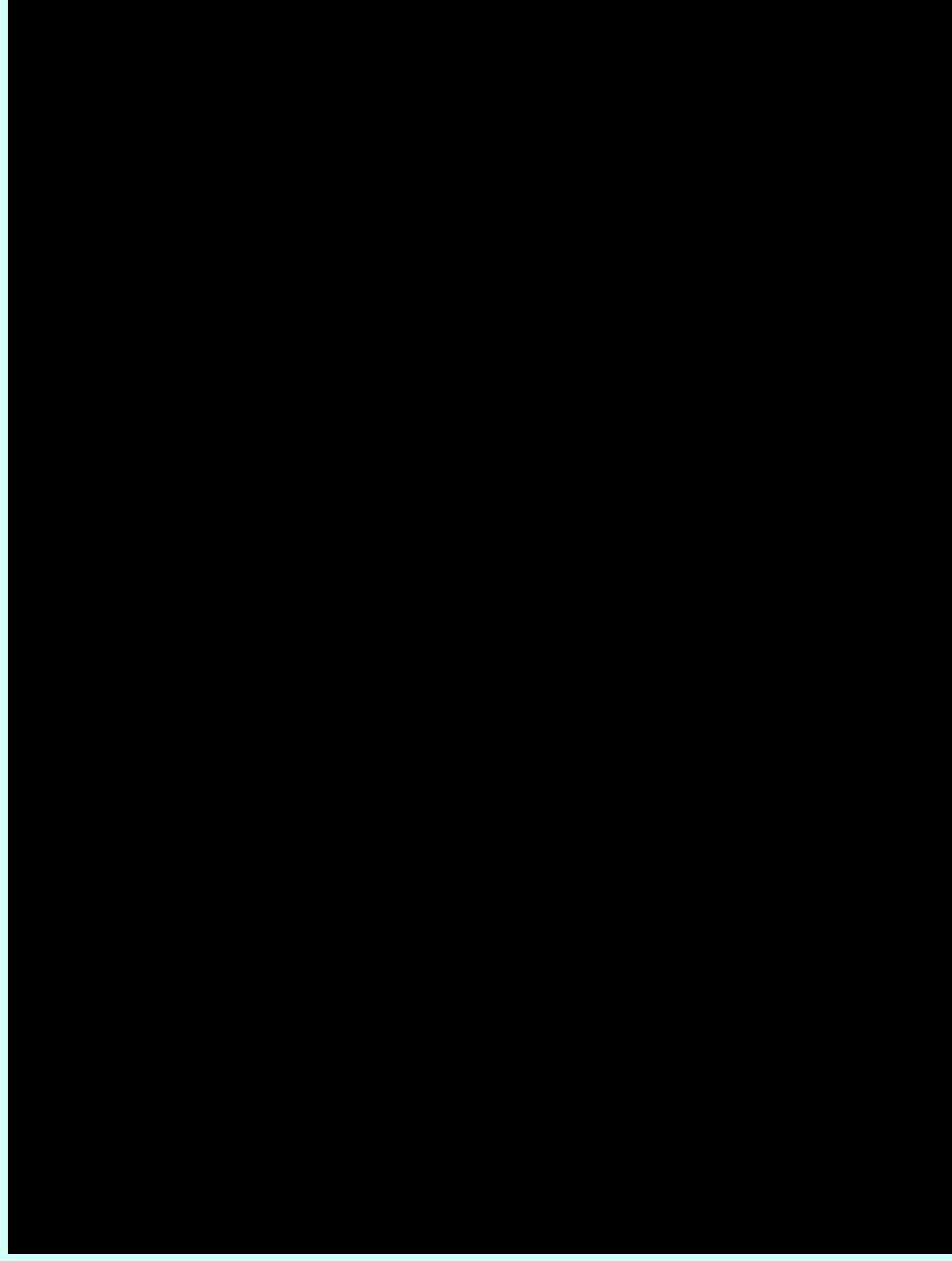
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Make New Friends

- **Media is an effective way to pitch your organization to funders and potential audiences.**
- **Kohl Children's Museum: *The Right Thing To Do: Kohl Children's Museum's Early Childhood Connections Program***
- **Chemical Heritage Foundation: *Making Modernity***

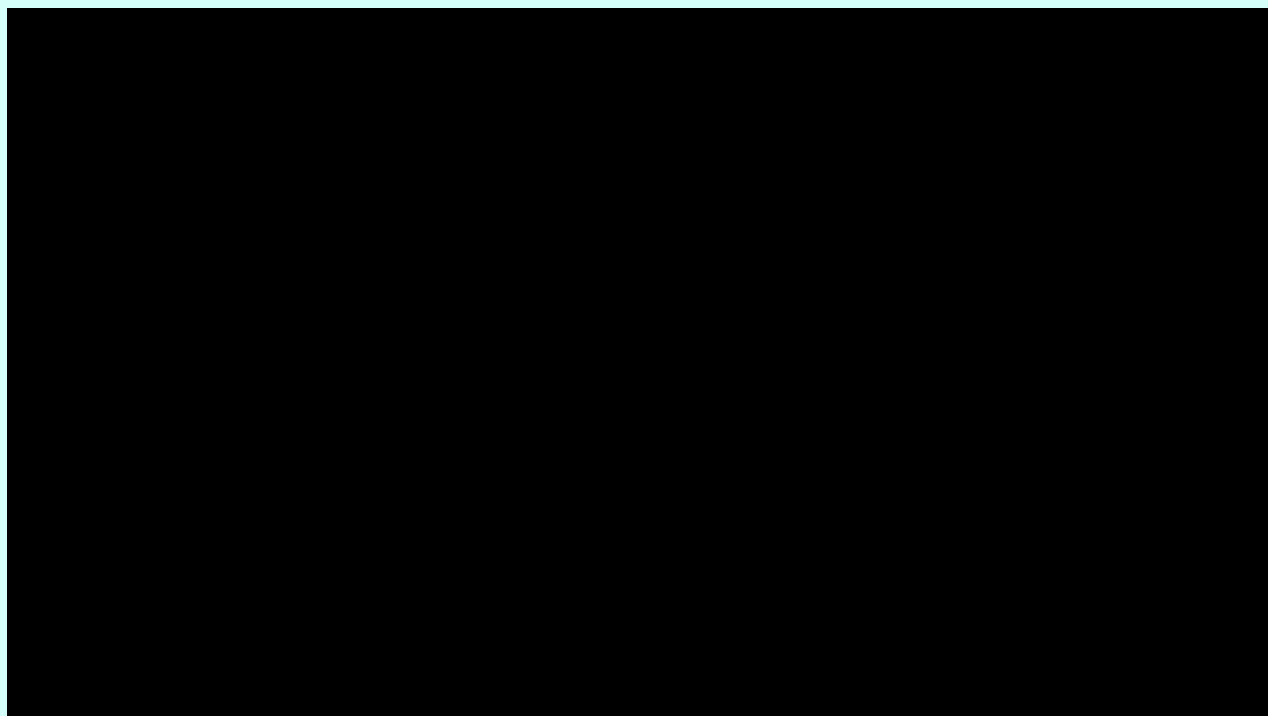
Kohl Children's Museum

The Right Thing To Do: Kohl Children's Museum's Early Childhood Connections Program



Chemical Heritage Foundation

Making Modernity



Media is a Tool

- **Start with what you want to achieve and who you want to reach, don't start with the type of media you want to try.**

The Take-Away

- **Media, when done well, transmits lots of information in a format that is compelling, contained, and easily distributed.**



Where to Download the Handout

<http://www.mediaandtechnology.org/>



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