

InterActivity 2009

Session Preference Form

Use this form if you plan to pay by check or if you live outside of the United States.
To pay by credit card or purchase order, securely register online at www.ChildrensMuseums.org

Help Us Plan!

Please indicate the sessions in each time slot you will most likely attend by placing a check next to it. Choosing a session does not commit you to attending a session. This preference survey allows ACM to make appropriate logistical arrangements based on initial session popularity.

Monday, April 27

7:00 p.m. – 9:00 p.m. **Pecha Kucha Philly Style**

Tuesday, April 28

7:30 a.m. – 8:45 a.m. Affinity Breakfasts

- Exhibits/Environments
- Finance/Development
- Leadership
- Marketing/Public Relations
- Programs/Education
- Visitor Services/Operations
- Diversity in Action

10:30 a.m. – 11:45 a.m. Concurrent Sessions

- Art Open House: Part One
- Measure-by-Measure, City-by-City
- Operation Green
- Virtual Marketing: Real Dollars
- Culture of Playwork
- Membership Matters
- Autism: Making an Impact
- Charter Schools & Children's Museums
- First Impact
- Surviving a Small Market

12:00 p.m. – 1:00 p.m. Brown Bag Sessions

- 2008 *Promising Practice Awards* Showcase
- Good to Grow! Growing Healthy Museums
- Federal Funding

3:00 p.m. – 4:15 p.m. Concurrent Sessions

- Diversity in Action Showcase Poster Session
- Art Open House: Part Two
- Mission Impact
- Get the Right People on the Bus
- How to Motivate Visitation
- Museums Go Green
- Making Your Numbers Count
- Hands-On Science Impact
- Play with a Purpose
- Play for All
- Pitch Counts

4:30 p.m. – 5:30 p.m. Concurrent Sessions

- The Respect For All Project
- The Community Voice in Museum Planning
- Painless Solutions for Painful Problems
- Maximize Your Marketing Dollars

- Early Science Exploration
- The 990 in Plain English
- Parenting Counts
- Is Bigger Better?
- Promising Practice ArtReach Toolkit
- Good to Grow! Online Self-Study

Wednesday, April 29

9:15 a.m. – 10:30 a.m. Concurrent Sessions

- Diversity in Action Presentation Session
- Impact of Afterschool
- Leadership Transition Planning
- Phenomenal Floor Staff in Five
- Five Minute Media Matinee
- So You Want to Build a Climber
- Corporate Giving: It's a Team Approach
- Improving Community Health with We Can!
- Tough Conversations

10:45 a.m. – 12:00 p.m. Concurrent Sessions

- School Relationships 101
- Declare Impact with Strategic Planning
- Inclusivity for All
- Marketing/PR Idea Swap
- Mining Family Conversations
- A-Zs of Writing Your Case
- Every Child Matters Initiative
- Lessons from Asian Exhibit Initiative

2:15 p.m. – 3:30 p.m. Concurrent Salons & Workshop

- Salon: Measuring Impact
- Salon: Impact of Play on Future Grownups
- Workshop: Assessing Health Partnerships, Part One

4:00 p.m. – 5:15 p.m. Concurrent Salons & Workshop

- Salon: Young Minds and Media Technologies
- Salon: Management in a Challenging Economy
- Workshop: Assessing Health Partnerships, Part Two

Thursday, April 30

7:30 a.m. – 8:45 a.m. VSA arts Breakfast

7:30 a.m. – 8:45 a.m. Breakfast Roundtables

- Finance/Development
- Leadership
- Marketing/Public Relations
- Programs/Education
- Visitor Services/Operations
- Diversity in Action

10:45 a.m. – 12:00 p.m. Concurrent Sessions

- Community Impact
- Managing for Impact
- Impact with Youth Volunteerism
- Impact with Sponsored Events
- Impact of Traveling Exhibits
- Developing a Successful RFP