

ACM Museum Membership Benefits

Visit www.childrensmuseums.org

Your membership supports ACM's mission: *Strengthening children's museums through leadership, advocacy, professional development and service* and offers the following benefits:

Research and Metrics

- Online Museum Member Directory: searchable database of member information and data
- Query Reports: 42 standard query reports plus customized reports based on member survey operating data (open museum members receive 6 free queries, emerging museum members receive 3 free queries per membership year)
- ACM Benchmark Calculator: generate on-demand comparisons of your museum's operations data with peer museums (coming soon)
- Quick Poll results: findings from short member surveys on issues such as Early Literacy and Mobile Apps and Museums

Toolkits

- Topical and timely guides provide how-to insight on museum operations and programming for children and families. New in 2011:
 - Collective Vision Toolkit: essential steps in the start up process, case studies, sample documents, bibliographies
 - ExplorAbility: Serving Children with Special Needs

Technical Assistance

- Sample documents: business plans, economic impact statements, financial forms, human resources policies, etc., from member museums
- Factsheets: green museums, mergers, satellite locations, best selling gift store items, and more
- Best Practices database: catalogue of what works to produce successful outcomes

Advocacy

- Advocacy alerts: provide steps to take action
- Issues Briefs: summaries of critical public policy issues affecting children and families
- Training and opportunities to visit your elected officials in Washington, DC, in collaboration with Museums Advocacy Day
- National Grants & Awards Calendar: monthly listing of funding opportunities and deadlines

Professional Development

- *Professional Practices in Children's Museums*: includes standards and a self-study section
- Monthly Leadership Calls: timely topics and online call notes archive
- Annual InterActivity conference: share your knowledge, get new knowledge. More than 60 sessions, inspiring keynotes, MarketPlace of products and services and infinite networking opportunities
- Service opportunities: ACM Board of Directors and ACM Committees, e.g., InterActivity Program Committee

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Discounts

- Select product and services: Blackbaud Altru, Discount School Supply and PlayCore
- InterActivity registration and exhibit space
- ACM publications: *Healthy Kids*, *Healthy Museums*, *Collective Vision: Starting and Sustaining a Children's Museum*, *ASTC-ACM 2011 Workforce Survey* and more.
- Online job and exhibits for sale/rent listings in the classified section: first ad is free!
- Select Allied Organization registration fees

Subscriptions

- *E-Forum*, a monthly news digest of need-to-know information
- *Hand to Hand*, a quarterly journal written by the profession for the profession
- Access to online Archive of *E-Forum* and *Hand to Hand*

Awards

ACM open museum members in good standing are eligible to apply for:

- 2012 Promising Practice Awards
- 2012 Promising Practice Replication Award

ACM Reciprocal Program

Open museum members in the U.S. and Canada that are organized as a public or private nonprofit are eligible to participate in this optional program:

- Offers your members free or reduced admission to 200 museums throughout North America
- Adds value to your premium family memberships and national visibility for your museum
- Annual fee \$225

Many of the ACM member benefits listed can be found in the Members Only section of the ACM Web site. All member museum staff and trustees may request an individual logon and password identity. For additional information or membership questions, email Victoria.Garvin@ChildrensMuseums.org, or call (703) 244-3100.

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