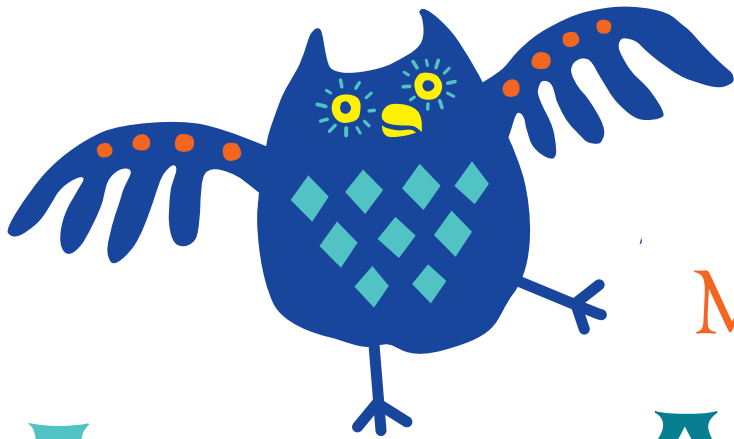


The Wonder of Learning



May 10-12, 2012

INTERACTIVITY

2012

Portland, Oregon



Hosted by Association of Children's Museums, Portland Children's Museum
and the Northwest Association of Youth Museums.

www.ChildrensMuseums.org

CONFERENCE MUSEUM HOSTS

InterActivity 2012 will be hosted by Portland Children’s Museum and the Northwest Association of Youth Museums. Portland Children’s Museum is home to the Opal Public Charter School, a public charter elementary school and tuition-based preschool, and the Center for Children’s Learning, a research institute.

CONFERENCE LOCATION

The official InterActivity 2012 hotel is the Hilton Portland & Executive Tower. Located in the heart of the city center and only a block away from the MAX Light Rail system, the Hilton Portland & Executive Tower is the largest green seal certified hotel on the West Coast.

CONFERENCE THEME

[The pleasure of learning] is a crucial feeling, which must be reinforced so that the pleasure survives even when reality may prove that learning, knowing and understanding involves difficulty and effort. — Loris Malaguzzi

Working with caregivers and educators, children’s museums create experiences that set the stage for a lifetime of learning. InterActivity 2012 will showcase the value and purpose of the wonder of learning for our children, our museums and our communities. The Wonder of Learning is that thrill of discovery, that joy of an ever-expanding world that turns us into lifelong learners and creators and ultimately defines who we are. Children’s museums are the keepers of and public advocates for playful learning. We provide the spaces and activities that invite children to discover the wonder of learning and develop the skills and abilities that ultimately make them engaged and productive members of our communities.

INTERACTIVITY 2012 PRODUCT SPONSORSHIPS

The beauty of a product sponsorship is its simplicity. Your company’s brand is attached to tangible item essential for the success of InterActivity 2012: *The Wonder of Learning*.

Recycled Paper Emerging Museums Pre-Conference Notebooks	\$500 + cost
Eco-Friendly Lanyards	\$1,250 + cost
Eco-Friendly Badge Holders	\$1,250 + cost
Recycled Paper Conference Notebooks	\$1,250 + cost
Conference Pens or Pencils	\$1,250 + cost
Conference Mints	\$1,250 + cost
Reusable Conference Water Bottles (Aluminum and BPA Free)	\$1,750 + cost
Reusable Conference Tote Bags	\$3,000 plus cost
<i>Hand to Hand</i> InterActivity Issue, Readership: 2,000	\$2,000

Questions?

Sharon Chiat, CMP • Program Manager, Events • Sharon.Chiat@ChildrensMuseums.org • 703.224.3100 x102

Melissa DeCesare • Program Manager, Development & Special Initiatives • Melissa.DeCesare@ChildrensMuseums.org • 703.224.3100 x104

INTERACTIVITY 2012 SOCIAL EVENT SPONSORSHIPS

A social event sponsorship is the most creative way for an organization to generate exposure. Most events include food and beverage and all provide a targeted block of time to connect your organization with a specific audience within a relaxed environment. All events are held at the Hilton Portland & Executive Tower unless otherwise noted.

PREMIER EVENTS

Plenary Session <i>Expected attendance: 550–600 people; benefits include one full-conference registration and a full-page ad in the Final Program. Three plenary session opportunities available.</i>	\$10,000
Opening Evening Event <i>Expected attendance: 300–350 people; benefits include tickets to the event, one full-conference registration and a full-page ad in the Final Program. Location to be determined.</i>	\$10,000
Evening Event at the Portland Children’s Museum <i>Expected attendance: 350–400 people; benefits include tickets to the event, one full-conference registration and a full-page ad in the Final Program.</i>	\$15,000

EMERGING MUSEUMS EVENTS

Emerging Museums Pre-Conference <i>Expected attendance: 40–60 people, majority from emerging museums.</i>	\$4,000
Emerging Museums Power Lunch Session at the Full InterActivity Conference <i>Expected attendance: 25–40 people, majority from emerging museums; introduce your company’s services and expertise and share valuable knowledge with emerging museum leaders. This opportunity is available for two sponsors.</i>	\$1,500 + cost

FOOD AND BEVERAGE EVENTS

Pre-Conference Welcome Reception <i>Expected attendance: 40–60 people, majority from emerging museums; benefits include a half-page ad in the Final Program.</i>	\$2,500
Affinity Breakfast <i>Expected attendance: 200–250 people per room (400–500 total); benefits include a half-page ad in the Final Program.</i>	\$3,000
Leadership Breakfast <i>Expected attendance: 100–125 CEOs and leaders from emerging and open museums; benefits include a full-page ad in the Final Program.</i>	\$6,000
Regional Breakfast <i>Expected attendance: 350–400 people; benefits include a half-page ad in the Final Program.</i>	\$3,000
ACM MarketPlace Social Events <i>Expected attendance: 500–700 people; benefits include a half-page ad in the Final Program.</i>	\$3,000: Breakfast \$5,000: Lunch \$2,000: Break

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YES — I'M INTERESTED! PLEASE SEND MORE INFORMATION

RESERVATION INFORMATION

Express your interest in sponsor or exhibit opportunities at InterActivity 2012 in Portland, OR. By completing this form, you start the process to reserve your sponsorship or booth. Then, return the Form to the InterActivity Registration Desk. An ACM staff member will note the submission date and time. ACM will use the information gathered in this form to contact you in June with an official contract. ACM offers sponsors right of first refusal on their InterActivity 2011 sponsorship items or events for InterActivity 2012 at the rates listed above. Event and product sponsorships are subject to change; ACM will contact interested sponsors if this occurs.

PAYMENT INFORMATION

To reserve your sponsorship or exhibit hall booth, ACM requires a signed contract and a 50 percent (50%) deposit. 25 percent (25%) of this deposit is due no later than June 30, 2011. The remaining 25 percent (25%) is due no later than August 31, 2011. The balance on your sponsorship or booth purchase is due no later than February 1, 2012.

ACM MEMBERSHIP

- I am an ACM Corporate or Museum Member I am an ACM Consultant or Individual Member I am not an ACM Member

SPONSORSHIP OPTIONS

<input type="checkbox"/> Plenary Session	<input type="checkbox"/> Opening Evening Event	<input type="checkbox"/> Evening Event at the Portland Children's Museum
<input type="checkbox"/> Emerging Museums Pre-Conference	<input type="checkbox"/> Emerging Museums Power Lunch Session at InterActivity	<input type="checkbox"/> Pre-Conference Welcome Reception
<input type="checkbox"/> Affinity Breakfast	<input type="checkbox"/> Leadership Breakfast	<input type="checkbox"/> Regional Breakfast
<input type="checkbox"/> ACM MarketPlace Social Events: Breakfast, Lunch, Break	<input type="checkbox"/> Eco-Friendly Lanyards	<input type="checkbox"/> Eco-Friendly Badge Holders
<input type="checkbox"/> Conference Notebooks	<input type="checkbox"/> Emerging Museums Pre-Conference Notebooks	<input type="checkbox"/> Conference Pens or Pencils
<input type="checkbox"/> Conference Mints	<input type="checkbox"/> Reusable Conference Water Bottles (Aluminum & BPA Free)	<input type="checkbox"/> Reusable Conference Tote Bags
<input type="checkbox"/> Hand to Hand InterActivity Issue		

EXHIBIT HALL OPTIONS

<input type="checkbox"/> Exhibit Hall Tabletop	<input type="checkbox"/> Exhibit Hall Booth	<input type="checkbox"/> Two Exhibit Hall Booths
<input type="checkbox"/> Exhibitor's Advertising Deal	<input type="checkbox"/> Deluxe Exhibitor Package	

EXHIBIT HALL BOOTH PREFERENCES

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CONTACT INFORMATION

Name	
Company	
Address 1	
Address 2	
City, State & Zip Code	
Office Phone	
Mobile Phone	
Email Address	