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[Name of museum] **Announces Access Program for Low-Income Families**
Museums for All to increase accessibility of high-quality museum learning resources

[location]—Today **[name of museum]** announced that it has joined *Museums for All*, a signature access program of the Association of Children’s Museums (ACM) and the Institute of Museum and Library Services (IMLS) to encourage families of all backgrounds to visit museums regularly and build lifelong museum habits. The program will enable low-income families to visit **[name of museum]** for a minimal fee of **[admission price]** per person with the presentation of an Electronic Benefits Transfer (EBT) card. Families can also visit any participating museum year-round for a minimal fee. *Museums for All* is part of the **[name of museum]**’s broad commitment to seek, include, and welcome all.

The *Museums for All* initiative represents a long stride toward the goal of reaching more children and parents, especially those living in poverty, with the valuable learning resources of museums. Children’s museums, with their unique focus on bringing children, families, and communities together, are committed to providing access to all. Each year, children’s museums host more than 31 million visitors. The *Museums for All* initiative will allow children’s museums to further expand their reach and impact.”

About the Institute of Museum and Library Services

The Institute of Museum and Library Services is the primary source of federal support for the nation’s 123,000 libraries and 17,500 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit www.imls.gov and follow us on Facebook and Twitter.

About Association of Children’s Museums (ACM)

In an increasingly complex world, children’s museums provide a place where all kids can learn through play and exploration with the caring adults in their lives. There are approximately 400 children’s museums around the world, which annually reach more than thirty-one million visitors. ACM provides leadership, professional development, advocacy and resources for its member organizations and individuals. To learn more about ACM and to find an ACM-member children’s museum near you, visit www.ChildrensMuseums.org

