

## **90 DAYS OF ACTION: TEMPLATE BLOG**

(Aim for 300-400 words. Insert hyperlinks as appropriate.)

### **#WorldTheyDeserve**

Today we welcomed **[NUMBER]** of children to our **[PROGRAM/EXHIBIT]** that explores **[DESCRIBE]**. One youngster in particular stood out **[DESCRIBE HOW CHILD INTERACTED WITH EXHIBIT]**.

I was reminded how play is important beyond having fun. Play fuels growing minds. It also helps bridge gaps in language and culture. Seeing the children—and their parents—experience new cultures and have fun doing so is truly the way we bring communities together.

Through education and outreach, children's museums around the world encourage tolerance, cultural inclusiveness and assimilation. Other ways we do so are by **[INSERT A FEW EXAMPLES]**.

To celebrate the important role children's museums play in welcoming immigrant and refugee children and families to their communities, the [Association of Children's Museums](#) has launched a new campaign—*90 Days of Action*.

**[MUSEUM]** has joined this campaign. Using the hashtag #WorldTheyDeserve, we will be sharing stories through May 8th at the museum and via the web and social media about ways we are reaching immigrant and refugee populations in **[CITY]**. Our museum touches the lives of **[NUMBER]** children and families annually. We also engage diverse communities, creating fun, educational opportunities for new Americans and immigrants. By taking part in the *90 Days of Action Campaign*, we can share the extraordinary ways we partner to strengthen our greater community.

We invite our community to share personal experiences with our museum. Engage with us on Twitter and Facebook using #WorldTheyDeserve to tell us about how you and your children have been inspired by our cultural programming, and feel free to share your photos.

We relish our role as a portal to fun and opportunity for all children and are committed now more than ever to be a sanctuary for children to play, learn, and grow.