

## 90 DAYS OF ACTION: SOCIAL MEDIA POST SAMPLES

### #WorldTheyDeserve

#### Facebook and LinkedIn:

- **[MUSEUM]** joined 90 Days of Action—a nationwide campaign to celebrate our role in welcoming immigrant and refugee children. #WorldTheyDeserve @**[MUSEUM]** @Association of Children's Museums.
- @Association of Children's Museums' research shows that a majority of children's museums reach out to immigrant and/or refugee populations. More than 75% are considering new opportunities to do so. #WorldTheyDeserve
- Our museum touches the lives of **[NUMBER]** children annually...including engaging diverse communities through fun, educational opportunities for new Americans and immigrants. #WorldTheyDeserve
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#### Twitter:

- **[MUSEUM]** joined 90 Days of Action, @childmuseums' national campaign sharing our work to serve immigrant & refugee families #WorldTheyDeserve @childmuseums
- Since 1975, the number of children's museums in the U.S. has increased more than 5-fold. We welcome the world's children. #WorldTheyDeserve
- **[NUMBER]** children participated in our **[NAME]** program, which encourages tolerance & cultural inclusivity #WorldTheyDeserve
- We celebrate diversity by **[EXAMPLE]** #WorldTheyDeserve
- Have you been inspired by our cultural programming? Share your stories and photos with the hashtag #WorldTheyDeserve