



MISSISSIPPI  
CHILDREN'S  
MUSEUM

A Signature  
Project of the



JUNIOR LEAGUE OF JACKSON

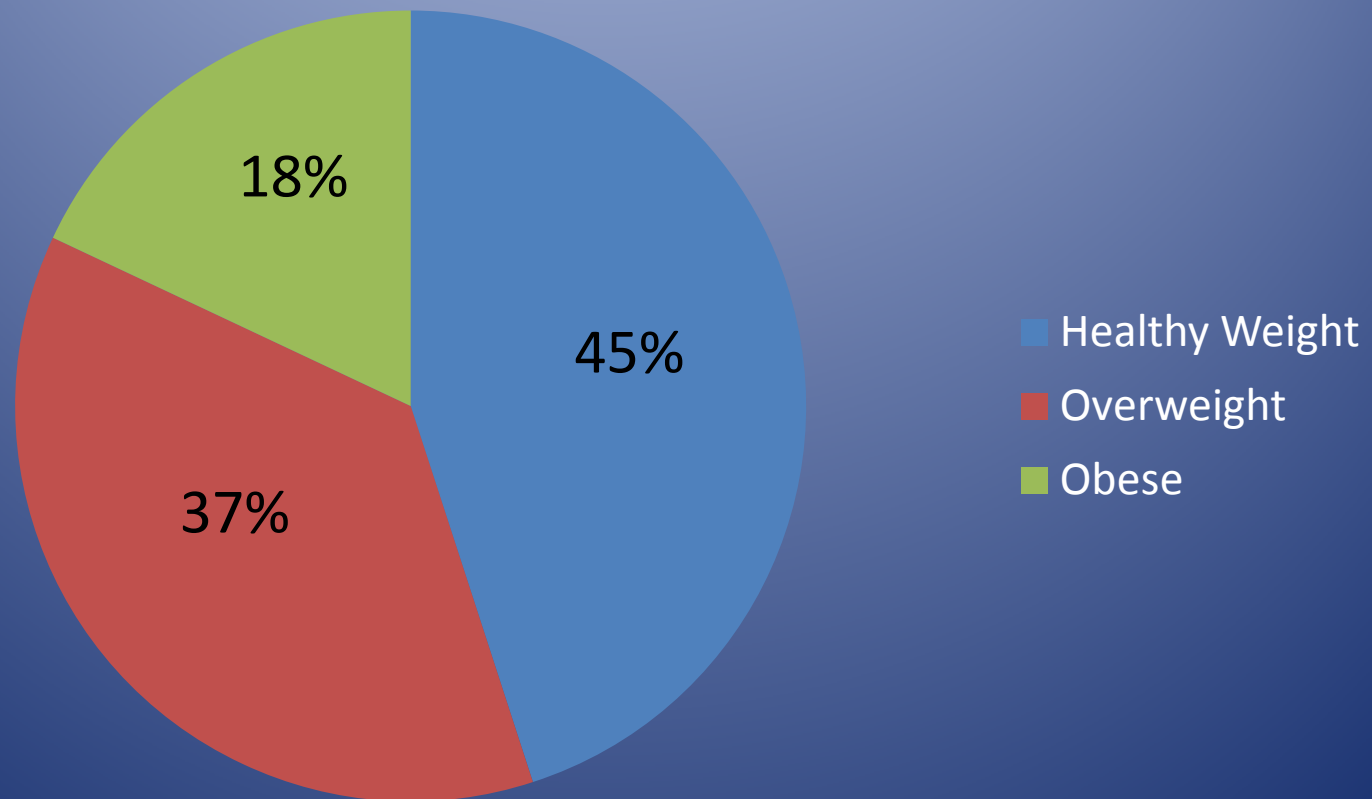




We are under construction!

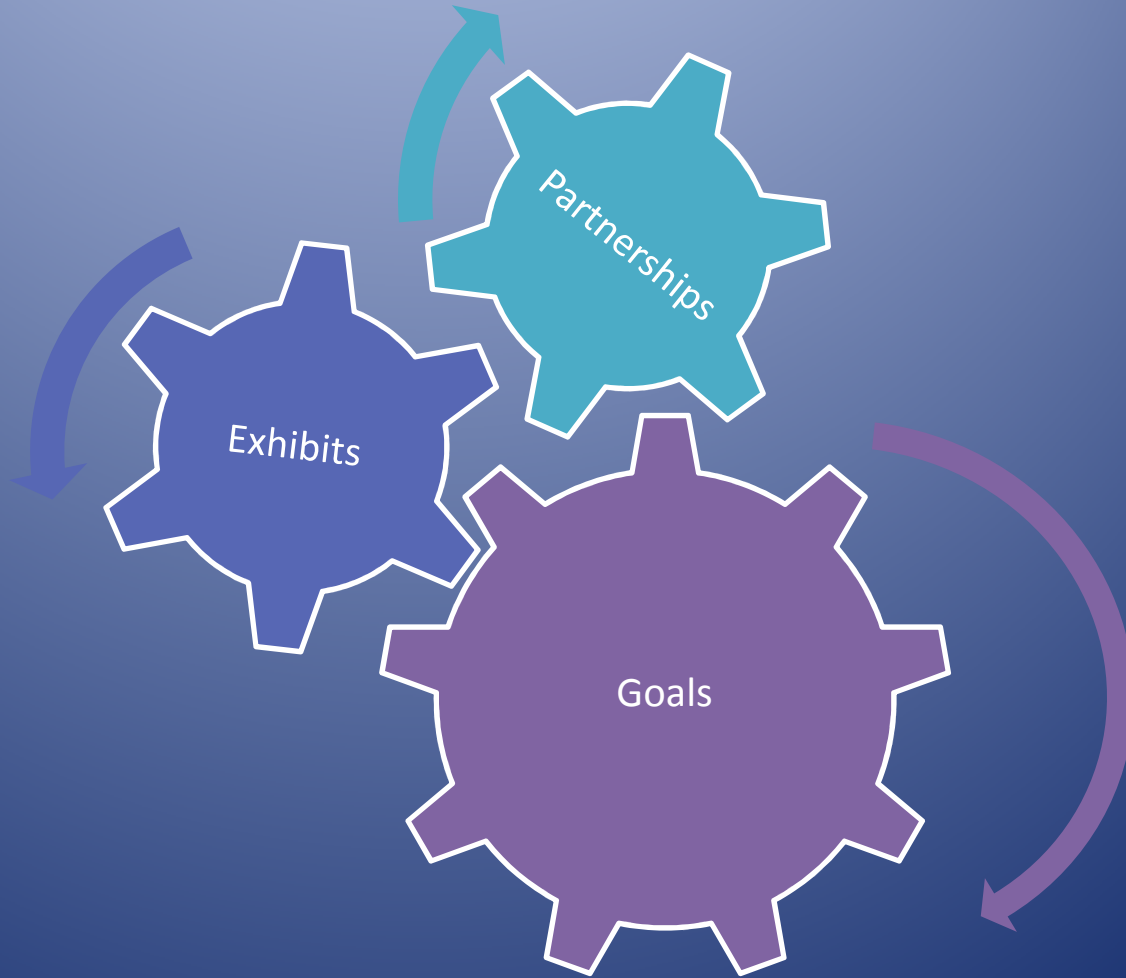


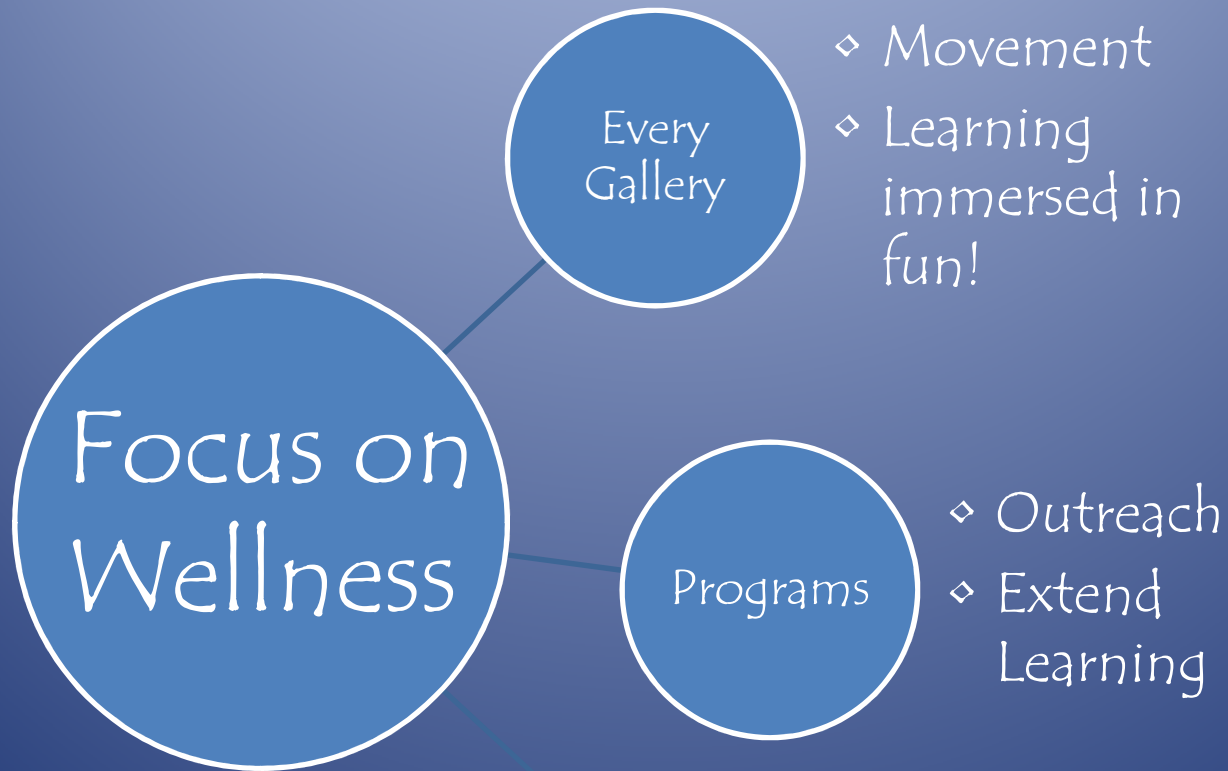
## Childhood Obesity in Mississippi





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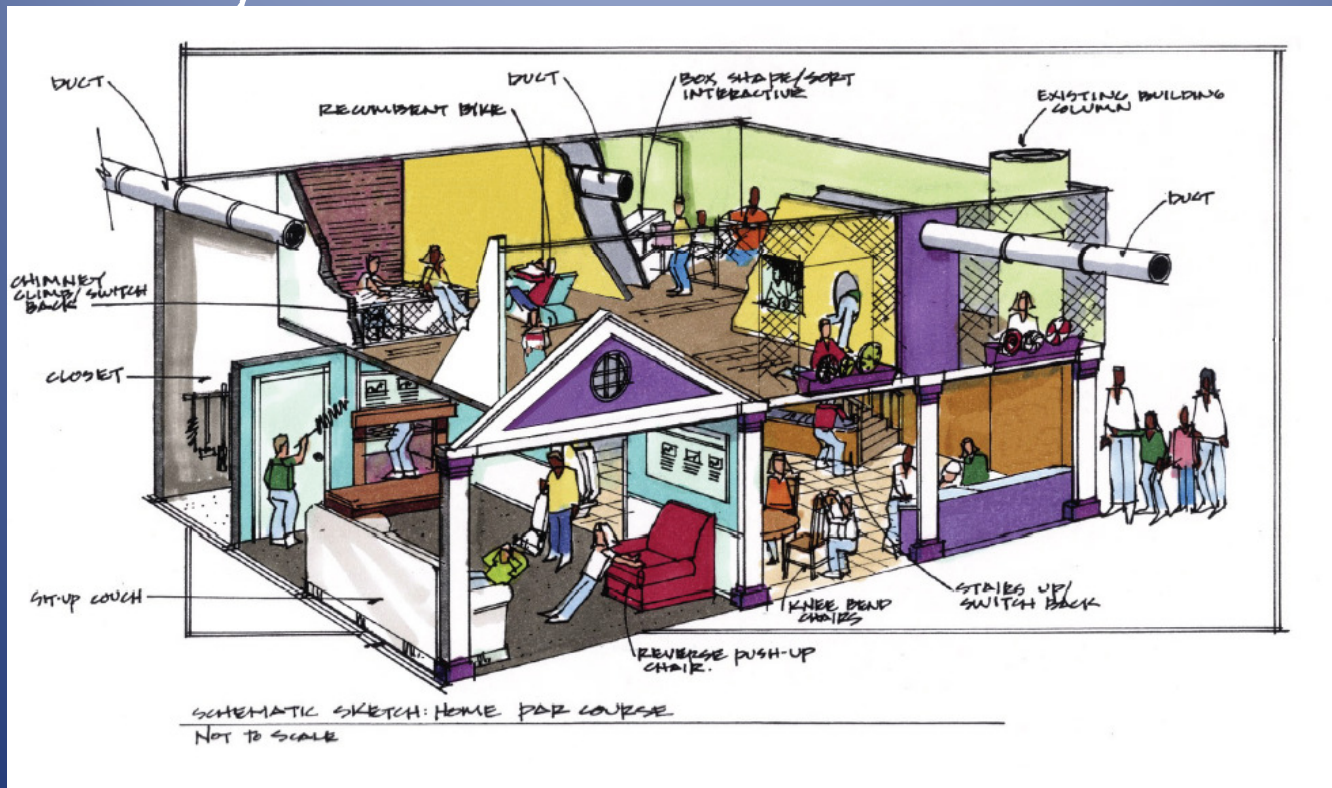


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~~Boring~~

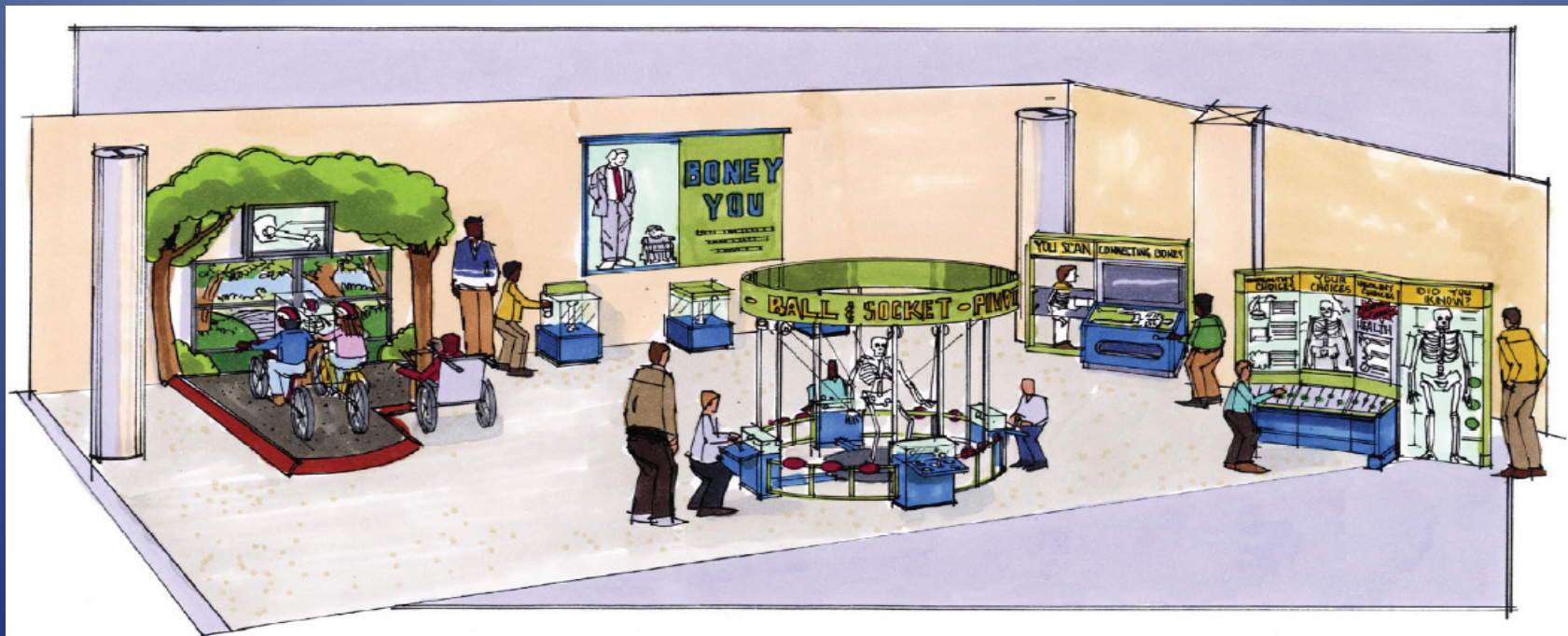


## Why is a "Wise Choice" Wise?



Experience exercise without a gym membership!

## Why is a "Wise Choice" Wise?



Realize how foods and exercise affect our bodies  
and our health!



## Children's Museums:

- Accessible to children of all ages!
- Not boring or preachy!
- Have events that bring a crowd!
- Offers a noncontroversial environment!
- Generating public information and messaging about children's issues!
- The perfect place to bring organizations together for the purpose of improving the lives of children!



# Platform for Partnerships

- State of Mississippi
- Bower Foundation
- Kendig Foundation
- Partnership for Healthy Mississippi
- Blue Cross Blue Shield Foundation
- Foundation for the Midsouth
- Local Hospitals & Physicians



No one can do  
everything,  
but everyone can do  
something!