The A to Z of InterActivity 2021

We can’t wait to see you virtually for InterActivity 2021: Care, Connect, Create Resilience, May 13-28! Use this A to Z directory of information to guide your learning and technology planning:

**Access to Sessions**
Access to InterActivity 2021 is through the Attendify web-based Virtual Experience (our conference platform website) and mobile app. Access is restricted to registered attendees. Attendees must use the email they used to register for the conference to access content. You may only access the conference on one device at a time.

In the past, ACM has used the Attendify mobile app onsite at InterActivity. This year, we are using both the app and the website version for your virtual meeting experience.

Attendees can access the Attendify Virtual Experience [here](#) using their email and a password of their own choosing. If this is your first time using Attendify, you will need to create a profile. If you have used Attendify before but can't remember your password, click the Forgot Password link. Questions? Check out this attendee guide.

If you want to access the conference using the mobile app: download the Attendify app from the Apple [App Store](#) or Google Play, or by [clicking this link](#). Create a profile with the email address you used to register for InterActivity and a password of your choosing. Then search for INTERACTIVITY 2021 and select join. More detailed information about the app can be [found here](#) and [here](#).
To join a conference session in Attendify, find the session in the schedule, and click on the link. This will open the session in Zoom. "Doors" will open five minutes before the start time for each session.

Attendees need to upgrade to the latest version of Zoom. Learn how here. Look for additional Zoom FAQs here. Both Attendify and Zoom have support chat available for you on their websites.

**Accessibility**
All IA21 sessions will have the Zoom Closed Caption feature enabled. Attendees have the option to turn closed captions off by clicking on the up arrow next to the microphone icon in the lower left corner of your screen. Click on audio settings and then click accessibility. You can change the setting there.

When attendees registered, they were able to request special accommodations to participate in the virtual conference. If you need to update any request, please contact Registration@ChildrensMuseums.org.

**Attendify**
Attendees can access the Attendify Virtual Experience here.

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**Attendify has many features that will give InterActivity 2021 a great conference feeling:**

- **Activity Stream**
  As our InterActivity social feed, attendees can post messages and images as well as leave their likes and comments.

- **Community & Private Messaging**
  A great way for registrants to see all attendee profiles and network with each other via private 1:1 chats.

- **Engaging Exhibitor and Sponsor Profiles**
  Attendees can check out the exhibitor and sponsor profiles, see which sessions are sponsored, and reach out to exhibitors and sponsors through the community & private messaging features. Attendees can see availability to meet face-to-face with exhibitors using Attendify’s MeetNow function.

- **InterActivity Schedule**
  See the layout of the entire schedule and instantly jump between sessions available to you.

- **MeetNow**
Attendees can use this live face-to-face interaction tool that connects with exhibitors via 1:1 video calls. Check out the exhibitor profiles to see their availability for live chats.

- **Personalized Agenda**
  Allows attendees to create a unique schedule for themselves based on their own interests or job function.

- **Speakers**
  Review the speaker list and see which sessions they are presenting.

- **Town Hall (website only)**
  This is InterActivity’s home page and reproduces the feeling of “walking in” to the venue.

- **Zoom Links to Sessions**
  All sessions will utilize Zoom for streaming. Make sure you download the latest version of Zoom [learn how here](#). Find additional [Zoom FAQs here](#). All Zoom sessions except the Plenary sessions will be held in meeting mode. You can use the chat function, raise your hand, etc. Please share your webcams to help create the feeling of a community. All attendees will be muted, with the option to unmute for discussions and breakout rooms. The Plenary Sessions will be held in Zoom webinar mode. All attendees will be muted and off camera. Post your comments and questions in the Zoom chat.

### Brain Dates
Meet with InterActivity 2021 exhibitors in virtual breakout sessions! Optimized for a virtual experience, Brain Dates allow you to meet with InterActivity 2021 Exhibitors to answer top-of-mind questions on pressing issues. Choose from a variety of topics and join the breakout session for a small group consultation. The exhibitor you’re meeting with is a secret until you enter the breakout room. Friday, May 21, 3:30–5:00 p.m. ET.

### Code of Conduct
ACM is committed to providing a safe and enjoyable conference experience for all attendees. InterActivity provides a welcoming environment for the free discussion of ideas. All participants including but not limited to attendees, speakers, exhibitors, sponsors, staff, and service providers are expected to abide by this ACM Code of Conduct, and this code applies to all ACM meeting events, including those sponsored by organizations other than ACM but held in conjunction with ACM events. Review the full ACM Code of Conduct [here](#).

### Community
Want to know who is attending InterActivity 2021? Check the Community tab in Attendify to peruse the attendee list and chat with other attendees.

**Conference Evaluation**
We want your feedback! ACM session hosts will drop a link for you to evaluate each session. Then after the conference we will send another evaluation asking you to rate other aspects of the conference.

**Exhibitors & Sponsors**
In Attendify, attendees can check the exhibitor and sponsor profiles, see which sessions are being sponsored, and reach out to exhibitors and sponsors through the community & private messaging features. Attendees can see availability to meet face-to-face with exhibitors using Attendify’s MeetNow function.

**InterActivity Help Desk**
ACM staff will be in the office and ready to answer all your questions. Customer Service hours are Monday-Friday, 9:00 am ET – 5:30 pm ET, starting Thursday, May 13. Reach us by phone: 703.224.3100 or email: IAHelpDesk@ChildrensMuseums.org.

**Internet Access**
Set yourself up for success during InterActivity! For best connectivity:
- Set up as close to your router as possible – as few as possible walls and floors the better.
- Hard-wired connection is always best.
- If you have bandwidth issues, turn off your camera and just watch and listen.
- If you need to join by phone, click on the up arrow by the microphone in any Zoom Session. Select switch to phone and connection instructions will pop-up.

**Preview Conference Platform Attendify**
You can now check out the Attendify conference platform by clicking here. Come on in and take a look around. On Wednesday, May 12, from 4:00 p.m.–6:00 p.m. ET, join our Sneak Peak Session to check out your connectivity and see how Zoom works within Attendify. An ACM staff member will host the session; you can come ask questions about InterActivity or just check to make sure everything is in working order. All are welcome!

**Program-At-A-Glance**
View and download the Program-At-A-Glance on the ACM website, formatted for printing on your printer. Or use the conference schedule in Attendify.

**Recordings**
All sessions will be recorded and available only to registrants through June 30. Recordings will be posted in Attendify at the end of each day.

**Registration**
The Registration Desk, Registration@ChildrensMuseums.org will be open every day beginning Thursday, May 13, from 9:00 a.m. to 5:30 p.m. ET.

**Social Media**
Start, join, or follow the conversation! Follow ACM on [Twitter](https://twitter.com), [Instagram](https://www.instagram.com), and [Facebook](https://www.facebook.com), and be sure to tag us in your posts. The conference hashtag is #IA21.

**Trivia Night**
How much do you know about the museum field—children’s museums in particular? Test your knowledge and amaze your peers at the [InterActivity 2021 Museum Trivia Night](#) on Tuesday, May 25, at 6:00 p.m. ET. Hosted by Paul Orselli, individuals will compete in this feat of knowledge. Attendees can choose to participate through Kahoot! or just observe the fun!

**ZOOM**
To join each session, attendees will find the session on the schedule in Attendify and click on the link. This will open the session in Zoom. For best virtual experience, attendees will need to upgrade to the latest version of Zoom. Learn [how here](#). Look for additional [Zoom FAQ here](#).

Questions? Contact Registration@ChildrensMuseums.org.

Children’s drawings in logo [courtesy of Louisiana Children’s Museum](#).