MANAGING GUEST EXPECTATIONS

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MARKETING MANAGER
KIDSPACE CHILDREN’S MUSEUM
PARTNERSHIPS: LEGO BATMAN
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DESCRIPTIVE MESSAGING

Imagination Playground™
We bring a wuddle of large blue building blocks and you supply the creativity mindset. Our staff will guide your students through a creative, hands-on process that will inspire them to create and build objects like animals, rocket ships, and robots.

Starlab®
An inflatable planetarium experience that is out of this world! The Starlab®ience brings the mystery and wonder of our cosmos to your students. This program takes a journey through the Milky Way as they explore our solar system and the many constellations as defined by Greek astronomers.

AweMazing Science Assembly
A mad scientist assembly with a dash of humor and invention. Your students will witness the wonders of science through a series of engaging demonstrations and activities designed to pop, sizzle and shine that will spark their imagination and leave them knowledge of their own.

kidspacemuseum.org
CURRENT & ACCURATE IMAGERY
CURRENT & ACCURATE IMAGERY
TIPS & TOOLS

• Involve other departments for clear messaging and to satisfy the needs of all parties.

• Be descriptive when possible.

• Communicate policies on multiple platforms (i.e., website, shopping cart, e-newsletter, social media, etc.).

• Don’t be afraid to be creative with content and experiences.

• Use updated assets, especially with third party sources to control consistency.

• Try to take yourself out of the mindset of an employee and become a consumer.