ON THE SPOT 101 2:45
HOW CAN YOU MAKE SOMETHING FROM NOTHING?
HOW DO YOU SHARPEN YOUR POWERS OF OBSERVATION TO IMAGINE POSSIBILITIES?
USING EVERYDAY MATERIALS
to benefit

visitors

staff

the bottom line
WE ARE THE EXPERTS

YES YOU AND I
SUSPEND OPERATIONS
Transform
limitations are freeing
LET'S WARM UP
no
because...

yes
and...
LET'S BUILD!
MATERIALS
What is your way of being?
cards handed out at the door
and we wore stickers to provoke conversation
DESIGN CHALLENGE
Create a calm space for families to decompress.
How can you get people to see a space from a different perspective?
A bug’s perspective
How do you create an eye-opening meaningful experience for a passerby without slowing him or her down?
How do you develop a space or experience that gets strangers talking to each other?
Messages to
Blue City
Dear Blue City Friends,

Would you like to come to a beach party tonight?

Love,
Green City
THE DAYS AFTER
Things can come true. You just have to make them.
JUST TURN IT UP
TAKE HOME
On-the-Spot Binoculars
the DIY Re-vision tool

1. Find/cut two tubes (e.g. toilet paper rolls, mailing tube)
2. Find two zip ties, a long one and a short one
3. Tie the long zip tie around the two tubes
4. Tie the shorter one around the longer one, between the tubes
5. Tighten both zip ties
6. Walk around your museum taking in new views.
NEW TOOLS

• Use a different starting point, vantage point, entry point, POV, MO

• Use what you have in a different way - blue tape as a drawing pen, wood blocks, back scrub as snowflakes

• Wear a different hat (or a bandana) for 15 minutes a week
USE EVERYDAY MATERIALS
NEW WAYS OF THINKING

• Break routine to reinvigorate it
• Give staff the freedom and discover your own
• Make change - fast