play is universal

ESTABLISHING A COMMUNITY MUSEUM FOR EVERYONE

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Kidzu Children’s Museum

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Kidzu Children’s Museum

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Town of Chapel Hill Parks and Recreation

Please don’t turn over the sheet in front of you until instructed to do so.
Hands-On Activity

When instructed, flip over the page in front of you and follow the instructions to the best of your ability.

- The first 5 minutes will be spent in silence.
- After 5 minutes are up, you will have an additional 5 minutes to speak with your table and collaborate.

After 10 minutes have passed, we will come together to talk about your creations.
## Hands-On Activity

<table>
<thead>
<tr>
<th>Languages</th>
<th>Socio-Economics</th>
<th>Adaptability</th>
<th>Learning Styles</th>
</tr>
</thead>
<tbody>
<tr>
<td>- English</td>
<td>- Hot Glue</td>
<td>- Neuro-typical</td>
<td>- Written</td>
</tr>
<tr>
<td>- French</td>
<td>- Tacky Glue</td>
<td>- Headphones</td>
<td>- Visual</td>
</tr>
<tr>
<td>- German</td>
<td>- Watered Down Glue</td>
<td>- Oven Mitts</td>
<td>- Auditory</td>
</tr>
</tbody>
</table>
KIDZU’S MISSION is to inspire children and the adults in their lives to learn through creative play

KIDZU’S VISION is to become an innovator in interactive, museum-based learning for children and families, to excel at serving, celebrating and reflecting our community and to offer a model for other museums that share our commitment to creative, playful, evidence-based learning and deep community partnerships.

Kidzu Children’s Museum
Orange County, NC

5-county area around Kidzu: Orange, Durham, Chatham, Alamance, & Wake Counties =
~ 240,000 children ages 0 - 10

< half (135,000) reside in a 25 mile radius of Kidzu

Next 10 years, 0-10 year-olds living in 5-county region is projected to increase by 60% to more than 383,000
Kidzu’s Play is Universal Initiative

- Language Diversity
- Socio-Economic Diversity
- Addressing Learning Styles of Our Community
- Adaptability to Special Needs - Developmental Disabilities
Engaging with Community Partnerships

STEP 1: Identify Community Leaders

STEP 2: Meet with Community Leaders

STEP 3: Identify Needs

STEP 4: Prototype Programs

STEP 5: Engage in Partnership
I. Language
Transplanting Traditions
The Story of a Community Farm
II. Socio-Economic
A Partnership

Adapted Recreation & Inclusion Program
Chapel Hill Parks & Recreation
& Kidzu Children’s Museum
What Adapted Recreation program does at Chapel Hill Parks & Recreation...

Provide recreation programming for children, youth and adults who have:
Developmental Disabilities
Physical Disabilities
Mental Illness
Classes such as Adapted Aquatics, Friday Fun Night, Sibshop, Social Skills Classes, Art Classes, Etc.
Inclusion Support

Including children and youth with disabilities/special needs in programs designed for all children.
One Full Time Person

Part time staff:
- Instructors
- Inclusion support staff
Partnership was suggested…

“…strategic alliances between nonprofits that are intended to achieve greater impact than any organization could generate on its own…”
Positively impacting the missions

Increasing the range of services offered

Increasing brand credibility
My Program Deficits:

Not enough staff

Not enough space

Needed help spreading word to different audience
Kidzu Program Deficits

• Kidzu had:
  • Staff (some volunteer support)
  • Space
  • After-Hours Time Available

• Despite all of this, we couldn’t get a single family through our doors when we tried to host our own Adaptive Play Night.
Partnering with Kidzu (the benefits!):

Kidzu has Lots of Preschool Families
Kidzu has Plenty of Space for Programming
Needed More People to Work at Adapted Events
Play For All: Sensory Friendly Playtime

5:30PM – 7:00PM
the third Thursday of each month

PLAY FOR ALL
a sensory friendly playtime

Play For All are playdates designed for families and children with disabilities or special needs to enjoy private time in our hands-on exhibit spaces to explore and interact without the extra stimulation of our daily open hours. Best of all, they’re free!

Pre-register here:
http://www.townofhopkinton.org/register
Click on “Adaptive Programs.” Scroll to “Sensory Friendly Playtime at Kitts” and follow prompts to register.

Questions:
Please contact Deanna Patrick at
patrick@hopkintonmuseum.org

This program is designed for participants ages 0-8. Siblings are invited, but registration is required. Limited number of spaces available—sign up now to reserve your spot.
Other Partnerships:

Easter Seals/United Cerebral Palsy
  Sibshop for Siblings of Kids with Disabilities

Chapel Hill Carrboro City Schools
  Piloting Summer Enrichment program
Other Partnerships…

Chapel Hill Public Library

Space, Space, Space

Candy Land!

Training: Interacting with patrons with disabilities
Other Partnerships…

Autism Society of NC/ Orange & Chatham counties

Yearly Autism Awareness event

Yearly Dance

Provides me with feedback from parents with an ear to the ground
When do you Need a Partner?

When you have deficits another can fill

When having a partner positively impacts your mission

For momentum!
What kind of Agreement Do We Have?

MOU  Memorandum of Understanding
Inclusion

"State of including a diverse group of people within a group or structure"

- Physical environment
- Program structure
- Public relations
sensory processing disorder
The brain has trouble receiving and responding to information that comes in through the senses.

sensory integration dysfunction
How does your museum affect people with sensory processing disorder?
What about your museum makes it difficult for some patrons?
PHYSICAL ENVIRONMENT

NOISE LEVEL

• SOUND BAFFLES ON THE CEILING
• ADJUSTING SPEAKERS SO SOUND DOES NOT CARRY

Aroma

• covered garbage cans
Tactile

Alternative adhesives for crafts

Floor surfaces

Balance

Ramp/stairs should all have railings
Programmatic considerations

Present clear rules to group

Overview of agenda

Make it visual: visual schedules & social stories

Smaller group size

Waiting time is deadly!
GETTING THE WORD OUT: ADA requires:

MARKETING AND PUBLIC RELATIONS

PROMOTING ACCESSIBLE PROGRAMS & EXHIBITIONS.

Reach out to Diverse Constituencies

Understand Needs

Communicate how Museum Meets Those Needs
NATIONAL EDUCATION ASSOCIATION’S

DESIGN FOR ACCESSIBILITY: A CULTURAL ADMINISTRATOR’S HANDBOOK
Examples...

understood.org

12 Museums with Sensory-Friendly Accommodations for Kids
Please Touch Museum
Philadelphia PA

Quiet area for kids who need a sensory break

Henry Ford Museum
Sound canceling headphones
Center for Puppetry Arts

Sensory-Friendly Programming

- Noise level & lighting can be adjusted
- Workshop choices involve
- Puppet-making that is less messy
CHILDREN’S MUSEUM OF HOUSTON

Signs are put up on exhibits that warn parents “THIS EXHIBIT MAY BE TOO STIMULATING…”
Questions?
Breakout Groups

Divide into groups based on your role at work!

- 20 minutes to discuss obstacles, successes, and more
- Option to switch tables at 10 minute mark
Play is Universal: Wrap Up

• Future Growth
  
  • Revisiting our mission statement
  
  • Updating our website and marketing materials